



FIFTH ANNUAL

SCREEN INDUSTRIES

IN EAST-CENTRAL EUROPE CONFERENCE:

TRANSFORMATION PROCESSES AND NEW SCREEN MEDIA TECHNOLOGIES

19 - 21 November 2015, Academy of Performing Arts in Bratislava, Slovakia

Main organizers: Institute of Theatre and Film Research of Slovak Academy of Sciences,
Academy of Performing Arts in Bratislava

Co-Organizers: Czech Society for Film Studies, Faculty of Philosophy and Arts of Masaryk University

The fifth annual Screen Industries in East-Central Europe (SIECE) conference considers how systemic institutional, legislative, and technological changes within the screen industries have influenced production, content, distribution, and reception. The conference continues to provide a platform for the interdisciplinary examination of media in this region while facilitating productive exchanges between industry professionals and scholars. This year's theme reflects the conference location of Slovakia, a nation which saw its domestic cinema come close to perishing in the 1990s, only to see it re-emerge as a stable media hub after 2004, a time when the local industry needed to respond to global technological developments such as digitization. The conference theme is intended to foster a plurality of approaches to thinking about how myriad transformative processes have shaped screen media in the last 25 years. In so doing, the organizers hope to redirect attention from considerations of the impact of denationalization toward the application of broader international and historical perspectives.

Accordingly, potential topics for papers and panels may include but are by no means limited to:

- systemic changes across the history of cinema and television (including changes preceding denationalization that could be used for comparative purposes) and their impact on production, distribution, and marketing
- the changing status of national cinemas; geopolitical developments
- denationalization: the beginning of the end of an industrial system or a new system for small nation film and television industries?
- redefining borders between amateur and professional production, and between fiction, documentary, and animation
- new distribution channels (VOD, festivals) and multi-source financing models (international co-production and grants, crowd funding etc...)
- public institutions as agents of systemic change
- technological changes and their impact on aesthetics
- new forms of reception

On 19 November, the conference will be preceded by a pre-conference meeting in the Slovak language and the Czech language, comprising presentations introducing research projects, and a panel examining the impact of digitization on alternative modes of audiovisual distribution.

The Fifth Annual Screen Industries in East-Central Europe Conference investigates the historical and contemporary dimensions of the region's audiovisual media industries from all angles – local, transnational, economic, cultural, social, and political – and through a broad range of original scholarship delivered in the form of both conceptual papers and empirical case-studies. Two selections of conference proceedings will be published in English, one as a book-length volume, the other as a special English-language issue of the Czech Film Studies journal *Illuminace* (www.iluminace.cz).

The 2015 SIECE Program Committee (consisting of the representatives of the Institute of Theatre and Film Research of Slovak Academy of Sciences, the Academy of Performing Arts in Bratislava, and of the Czech Society for Film Studies) invites proposals for twenty-minute conference papers and for panels of three to four speakers focusing on any topic related to systemic changes in East-Central European screen industries. Such panels should include a brief summarizing reflection of between five and ten minutes delivered by an assigned respondent and intended to facilitate discussion. Proposals for papers should include a title, an abstract of up to 150 words, and between three and five key bibliographical references, along with the presenter's name, their institutional affiliation, and a brief academic bio. Panel proposals should include a panel title, a short description of up to 100 words on the panel's focus, and proposals of all the papers to be delivered (including the information described above). Please submit proposals no later than 30 August 2015 to cinema.transformation@gmail.com.

Conference attendance is free, and the conference will be conducted in the English language (except for the pre-conference events taking place on 19 November).

Conference Program Committee: Jana Dudková, Mária Ferenčuhová, Katarína Mišíková, Petr Szczepanik, in association with Institute of Theatre and Film Research of Slovak Academy of Sciences (www.udfv.sav.sk), Film and Television Faculty of the Academy of Performing Arts in Bratislava (www.ftf.vsmu.sk) and the Czech Society for Film Studies (www.cefs.cz).

Conference Management: Žofia Bosáková (cinema.transformation@gmail.com)

The conference has been supported by the Slovak Research and Development Agency under Contract No. APVV-0797-12 (project „Slovak Cinema after 1989“), by Slovak Audiovisual Fund, Faculty of Philosophy and Arts of Masaryk University, and the Czech Society for Film Studies.

